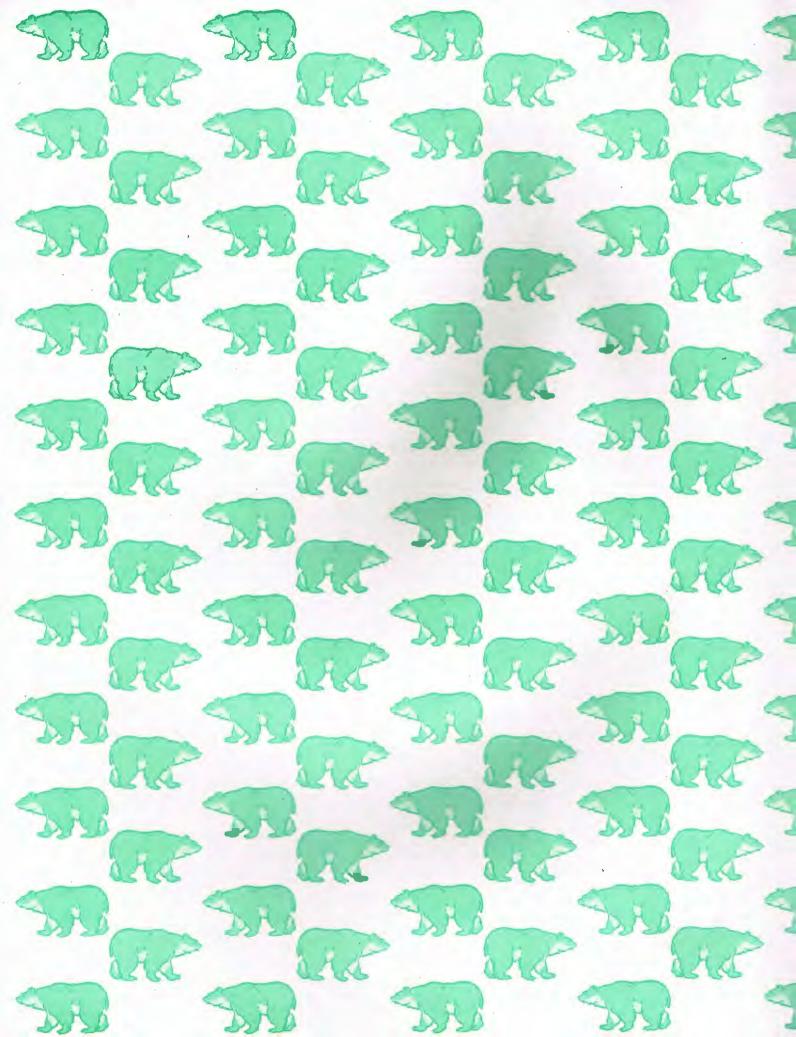


1997

OUR 73RD
SUMMER
OF CAMP
FUN AND
ADVENTURES



Expect Something Exciting!



Mishemokwa Is Ready For You!

TRADITIONAL REZ CAMP

Coed, Ages 6 to 14

TEEN ADVENTURE CAMP

Coed, Ages 13 to 16

EXTREME WILDERNESS TREK CAMP

Coed, Ages 15 to 17

CAMP CREW '97 CIT AND LEADERSHIP TRAINING

Coed, Ages 15 to 17



Since its very first summer in 1924, Mishemokwa has been the chosen summer camp destination for thousands of boys and girls from all over the world. Located on a beautiful wooded mountain (elevation about 3,200 feet) near the small town of Bat Cave, North Carolina, Camp Mishemokwa's gates will swing open again this summer. Campers come to Mishemokwa for fun and adventure, new and renewed friendships, opportunities for challenge and growth, and the expectation that something exciting will happen every day while they are in camp. They will leave us with new found skills and lasting memories that can't be captured from just any alternative summer experience. Camp is where it's at and Mishemokwa is ready for you!

Our mission is to have happy campers every day. We believe that happy campers are learning campers; happy campers are growing campers. Campers that are having a good time and who feel comfortable in their environment are ready to accept responsibilities, make new friends, and take on just about any challenge put before them. They will absolutely seize the moment and then spend hours upon hours talking about it when they return home at the end of the summer. That's the Mishemokwa camper.

Camp Mishemokwa is a noncompetitive, values oriented camp community. We encourage our campers to try. We want them to learn; to grow; to experience the dynamic challenges of outdoor adventure. Every activitity is designed to contribute toward the appropriate development of skills, self-esteem, responsibility and community living . . . all while having fun.

The camp encourages important lifestyle values such as honesty, good manners, respect for self, respect for others, and the desire to always try to do one's best in any situation. A camping experience at Mishemokwa develops useful skills, positive attitudes, friendships and lasting memories. The camp experience becomes an invaluable investment in each child's personal development and future.

All of us at Camp Mishemokwa are honored that you are considering our camp as a possible experience for your child. We are dedicated, not just to making this experience as fun and exciting a summer as we can, but also to impact the natural developmental process and educational enrichment of your child in the most positive way we can.

All of the information that you find in this brochure will assist you in making your final decision. It will also help you in understanding the policies and procedures that assist us in serving your child in a smooth and safe manner. After you have had a chance to review this material, should you have any further questions, please feel free to call us toll free at 1.888.422.5293. We would love to have the opportunity to talk with you and to answer your questions.

TRADITIONAL REZ CAMP COED. AGES 6-14

The Mishemokwa camp community and program structure is actually developed into four distinct villages. allowing campers to interact and socialize with other campers their own age and at compatible skill levels. Our Traditional REZ Camp experience is designed for the younger and inexperienced camper. Activities are typical summer camp and include instruction in twenty different program skill areas. Some of the specific instructional

activities include archery, boating, camp crafts, canoeing, ceramics, karate, music, outdoor living, pottery, riflery, ropes course, swimming, and tennis.

Our computer program
is not about just playing
games, but will include
hands-on interaction on the
Mishemokwa Internet, plus
publishing the weekly edition
of the camp newsletter The
Bear Facts. For the more
seasoned young camper,

horseback riding, whitewater rafting and waterskiing may be added at an additional cost. A highly personalized tutoring program is also affered in mathematics, reading and English as a second language.

PACKAGE RATES

Two Weeks \$1,000* per camper

Three Weeks \$1,470* per camper

Four Weeks \$1,930* per camper

Five Weeks \$2,380* per camper

Six Weeks \$2,815* per camp≅r

Seven Weeks \$3,235* per camper

Eight Weeks \$3.640* per campa



*(The Traditional REZ Care and tuloring, whitewater raffing, to see a second second watersking. Each action is a second s



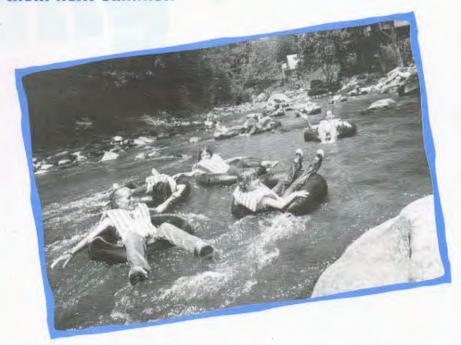
CAMP ACTIVITIES

"My favorite thing is the ropes course. I liked climbing the cargo net and then riding the zip wire across the field."

"The horses were so neat. They were easy to ride and I loved taking them on the trail rides."

"Whitewater rafting was awesome! I was a little scared at first, but once we got going...it was wild! I can't wait to do it again."

"I made a lot of new friends at Camp Mishemokwa. I promised them that I was going to write them letters every week. I hope I'm able to keep that promise. I can't wait to see them next summer."



Traditional REZ campers will also get loads of time for unbelievable camp fun. There will be campfires and special events; water tubing down the Broad River; jumping onto the camp water blob; sliding down our own 170 foot water slide; zipping across the 250 foot zip wire; miniature golf; and three delicious camp meals every day.

Archery Basketball **Boating** Camp Crafts Canoeing Cheerleading Computers Cooking Dances Drama Fishina Horseback Riding Karate Miniature Golf Music Nature Study **Outdoor Living** Pottery Riflery **River Tubing** Roller Skating **Ropes Courses** Soccer Softball Swimming **Talent Shows** Tennis Volleyball Waterskiing Whitewater Rafting Water Sliding Water Blobbing Water Carnivals



ADVENTURE ACTIVITIES

Specializing In:

Backpacking
Challenge Ropes
Horseback Riding
Mountain Bikes
Outdoor Camping
Rappelling
Rock Climbing
Waterskiing
Whitewater Rafting

Along With Our
Wide Variety
Of Traditional
Camp Activities!





For the experienced camper and young teen who may think camp is no longer for them, we have quite a surprise for you! Our highly energized and dynamic *Teen Adventure Camp* is programmed specifically for the camper looking for major excitement, unbelievable thrills and awesome challenges. Don't worry Mom, these adventures happen within a safe, controlled and well supervised camp environment.



Teen Adventure campers may specialize in...

- 1. Rappelling, rock climbing and our challenge ropes course
- 2. Waterskiing and whitewater rafting
- 3. Horseback riding
- 4. Outdoor living
- 5. Mountain bicycling



Four Weeks \$2,130 per camper

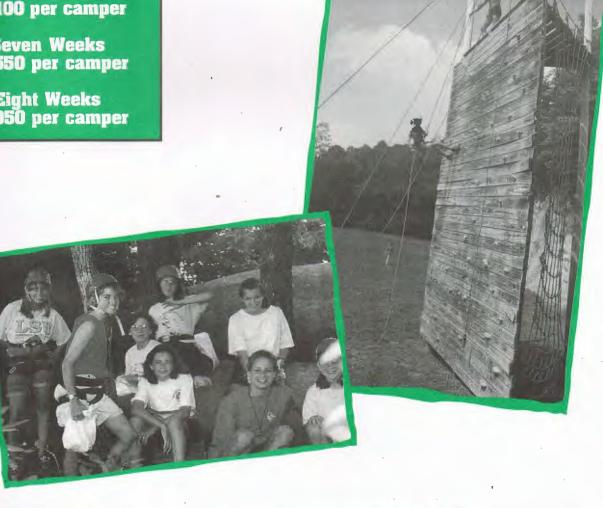
Five Weeks \$2,630 per camper

Six Weeks \$3,100 per camper

Seven Weeks \$3,550 per camper

Eight Weeks \$3.950 per camper





Each camper will select two specialty program areas and will receive up to four hours of quality instruction daily in their activity choices on alternating days. In addition, our Teen Adventure campers will have daily access to the wide variety of program offerings available at Camp Mishemokwa. There will be special evening programs developed just for teens, and the food at Camp Mishemokwa will knock your socks off. (That means it will be really good, not really bad.)

XTREME WILDERNESS CAMP COED, AGES 15-17

wilderness team, which means accepting important assignments and responsibilities. The final four days of each trek session will be back in Camp

Mishemokwa. This time will be spent in cleaning equipment, making any needed repairs,

replenishing supplies and reflecting

upon the accomplishments of the previous six days. Each trek will be guided by highly skilled and mature staff, each certified in first aid, CPR, and water safety.

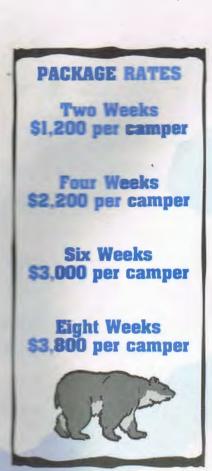
Designed exclusively

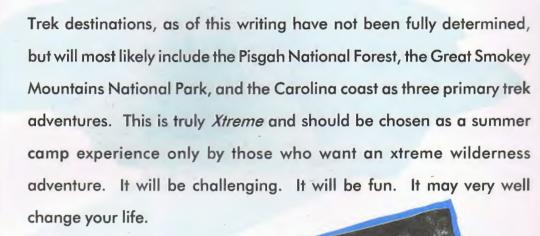
for the older teen and more experienced camper, our *Xtreme Wilderness*

Trek Camps will be predominately outward bound. Every two weeks a trek will be planned and carried out by campers and staff. The first four days will be spent in camp at Mishemokwa, planning, preparing and packing for the expedition. The next six days will be spent on the trail. Campers will be taught important skills in outdoor living, wilderness survival, outdoor cooking, environmental management and personal safety.

Trekkers will be transported by camp vans into high adventure

areas and will then utilize tents and established campground sites for overnight accommodations. Every group that leaves camp will be equipped with electronic communications that will provide an immediate link to Camp Mishemokwa and public emergency services.







XTREME TREKS

1st Trek - June 15 - June 28
Pisgah National Forest

2nd Trek - June 29 - July 12
Great Smokey Mountains

3rd Trek - July 13 - July 26 Carolina Coast

4th Trek - July 27 - August 9
Pisgah National Forest

* Trek Destinations Are Subject To Change



One of the highlights of each two week session at camp is an optional trip to one of the area's amusement parks. Day trips are planned in accordance with the interests and maturity of the campers. Costs of admission fees, transportation and spending money for trips away from camp are in addition to the standard camper tuitions. A listing of optional trips will be provided to all registered campers prior to the opening of camp.

ACADEMICS

Special developmental (remedial and enrichment) programs in reading, mathematics and English as a second language are provided when requested by parents. All tutoring programs will be under the direction of teachers who have had extensive training and experience in each area of instruction. These programs will be designed to accommodate the individual needs of each participant. No camper will be accepted in the individual tutoring program unless he or she is enrolled for a minimum of four weeks. There is an additional charge for the instruction in reading, mathematics and English as a Second Language.

DAILY SCHEDULE

Wake-up 7:00 amCabin cleanup/housekeeping 7:45 Flag raising ceremony 8:15 **Breakfast** 8:30 **Activity periods** 9:15 12:30 pm Rest and relaxation 1:15 Club activity periods 2:00 4:00 **Special activities** 5:30 Dinner 6:30 Flag lowering ceremony Counselor-directed activities 6:45 **Evening Program/campfires** 8:00 Lights-out 9:45

The Counselor In Training program at Camp Mishemokwa is all about leadership. We are very anxious to help our campers develop into future leaders.

The sole purpose of our CIT program is to prepare young people for leadership

CIT - LEADERSHIP DEVELOPMENT PROGRAM COED, 15 - 17

and within the camp. All of this will be accomplished while living in the camp community and experiencing all of the normal camp fun and fellowship. Camp Crew '97 will actually produce a camp video, publish the weekly camp newspaper, help plan and conduct campfires and



other special events throughout the summer. The program is open to those campers who are at least 15 years of age by the start of camp. Any mature and responsible camper between the ages of 15

and 17 may apply for program. Camp many as twelve CITs for throughout the 1997 will be made up of six each camp session.

'97 must complete an includes three character.

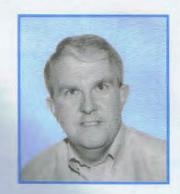


Mishemokwa will accept as each 4-week session season. Ideally the *Crew* girls and six boys during Candidates for *Camp Crew* application procedure which references. If you would

Mishemokwa CIT, give us a call on our toll free line at 1.888.422.5293. It's not for everyone, but it may be the perfect experience for you.

AN OPEN LETTER TO PARENTS

Hello. My name is George Hood and I am the Camp Director and Operator of Camp Mishemokwa. I have been directing camps and working with kids in the camp environment for nearly 35 years. That takes me all the way back to my high school days, through college and well into my professional life. I actually met my wife of 27 years, when we were both high school students working at a summer camp in southern Ohio.



There's no doubt about it, I love camp! And especially, I love seeing how camp helps kids grow and mature, develop new skills, build personal confidence and self-esteem, all while fostering lifelong memories and friendships. I cherish the days that I have spent at camp as a camper, a dishwasher, a maintenance worker, counselor, waterfront director, program director and camp director. I'm fond of the work I have done on behalf of the American Camping Association as a member of the national staff for two years and as a volunteer for nearly 20 years. I have been personally gratified many times in my work with inner-city kids and my professional association with programs for abused and neglected children. However, I'm more excited about the future.

I am excited about the creative potential stored up within every child. I am excited by their eagerness to learn and their hunger for challenge and new adventures. I'm excited about what Camp Mishemokwa can mean in the life of your child and I am particualarly honored that you are considering placing your child under our care and supervision this summer. That is an honor we do not treat lightly.

As we have stated on the very first page of this brochure, we are a noncompetitive, values oriented camp. We encourage learning by doing; we stimulate growth through the challenges of adventure; and we foster important lifestyle values through example. When you place your child in our camp, we understand that you are expecting quality care with a quality experience. Our entire staff is dedicated to making that happen for you and your child.

Hopefully, by this point in your review of this brochure, you have gained an understanding of our program design and options. There are lots of things to do at Camp Mishemokwa and we can respond to a wide age range in providing program diversity. The balance of this brochure will describe our facilities, our staffing and the general policies and procedures for the 1997 summer season. I hope we answer all of your questions. If not, then please call me.

You may also be interested to know that we have a VHS video available for loan upon request. If you would like to view our video, please contact me at any of the addresses, fax numbers or telephone numbers listed on the back cover of this brochure. There is no charge for the video, but we would appreciate your cooperation in returning it when you are finished viewing.

Again, thanks for your interest in Camp Mishemokwa. We hope to see you and your child this summer.

Sincerely yours,

George E. Hood Camp Director A carefully selected and professionally trained staff of 50 mature individuals comes to work on Mishemokwa Mountain each summer as counselors, program specialists, instructors, food service personnel, water safety and health care practitioners. Every counselor must be at least 18 years of age and must have completed at least one year of college or its equivalent. Many of the program specialists and instructors are degreed school teachers.



Mishemokwa consistently maintains an overall ratio of one staff member for every four campers. Younger campers (ages 6 to 10) always have a higher rate of staff care while the older campers (ages 11 to 16) are given a greater sense of independence and personal responsibility, but not without proper care and supervision.

International diversity amongst our staff and campers has always been an added dimension of the Mishemokwa camp community. Approximately 40% of our staff are international college students who come to us from Great Britain (England, Scotland and Ireland) and numerous European countries (such as Sweden, France, Switzerland, Russia and Czechoslovakia). Over the years of our existence, campers and counselors have come to Mishemokwa from more than 40 different countries. The flags of these various nations hang in our camp dining room and each summer ceremonies are held to hang new additions to our unique collection of national flags. We feel strongly that this diversity of international leadership adds a wonderful learning dimension to our camp program.

CAMP MISHEMOKWA FACILITIES

Mishemokwa enjoys a natural mountain setting of 160 wooded acres. The camp site is enhanced by miles of hiking and backpacking trails, small streams, springs and two small man-made lakes.

The Facilities are in excellent condition and include...

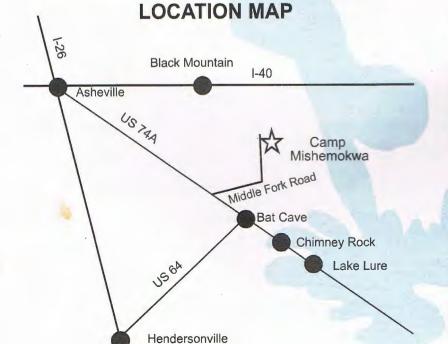
Camper Cabins Centralized Bath Houses with Hot Showers **Recreation Hall** A Large Dining Hall with Fireplace An Indoor Gymnasium **A Play Field Tennis Courts** Miniature Golf Indoor and Outdoor Archery and Rifle Ranges **A Swimming Pool** A Water Blob A Waterfront Cable Ride A 170-foot Waterslide A 25-foot Climbing/Rappelling Tower A 250-foot Zip Wire Ride **High and Low Initiatives Ropes Course An Outdoor Amphitheatre** Fully Equipped Health Center















Summer Address
P.O. Box 40
Bat Cave, North Carolina 28710
Tel. 704.625.9051 Fax. 704.625.8041



Winter Address 6503 East Mabury Avenue Orange, California 92867 Tel. 714.921.2442 Fax. 714.921.2662

Camp Mishemokwa Is Operated By Ablaze Adventure Camps, Inc. 1.888.4*ABLAZE*(422-5293)